

Snapshot of Sage Accountants Network Canadian customer experiences Tuesday, July 28



Featured conversations



Success strategies



Product lessons



Interactive learning



Deep dive collaborative learning



Trending on Sage City



Networking

Tuesday, July 28

Sage conversation

Tuesday, July 28

TL-101: Go beyond buzzwords—focus on building your company's value

TL-106: The committed life: what it takes to succeed in small business and small firms

TL-103: Seven steps for moving to the cloud without creating a tornado

SA-54: Start with why

SA-55: Shoebox to toolbox

Tuesday, July 28

SB-232: Small business roadmap: the Canadian market

SB-241: The hidden gem: Sage 50 Time and Billing

SB-239: Dear Sage Accountants Network member . . .

MM-104: The accountant/client relationship: It can be more effective and profitable than ever

MM-119: My head is in the cloud, but my business is not

Tuesday, July 28

Learn by doing. Explore products and new capabilities in guided sessions led by Sage experts. Interactive learning formats are held in smaller groups allowing you to ask the questions that matter to you.

Tuesday, July 28

SA-56: Excel gurus toolbox

SA-57: Power up your PivotTables

Tuesday, July 28

Participate in your choice of peer-led roundtable topics, featuring trending topics on Sage City.

Sage 50—Canadian Edition topics:

- Bank reconciliation
- Managing recurring receivables
- Best practices for data backup and restoring
- ODBC connections
- Dealing with MAPI-compliant errors

Tuesday, July 28

Sage Summit brings together the Sage community all in one place. Build your network and meet with people who share your perspective (or who can show you a new one) by experiencing the entire Sage Campus—explore sponsors, Sage solution showcase, Sage consulting center, sponsor theaters, broadcast studio, social hub, receptions, mobile app, and more!

Snapshot of Sage Accountants Network Canadian customer experiences Wednesday, July 29



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Networking

Wednesday, July 29

Broke and desperate. Discover the story of three women who, through business, reinvented their lives through invention, education, technology, and most important, perseverance.

Wednesday, July 29

TL-136: From \$25 to \$185: power pricing your value pricing—getting paid what you are worth and being liked for it

TL-135: CFO alert: revenue recognition update and other important accounting industry trends

TL-113: Profit is sanity

TL-119: Fraud in the cloud: new risks for a new environment

SA-47: The accountant entrepreneur—evolve your business model for maximum growth

Wednesday, July 29

SB-234: Anywhere you go, your data is right there with you: introduction to Sage Drive

SB-235: Invoicing from the cloud, accounting on the desktop

SB-244: Sage 50 Accounting Payroll 201

SB-245: Service-based businesses grow through customer referrals

MM-185: Happy birthday, Sage 300 Online!

MM-187: Sage 300 ERP: the road ahead

Wednesday, July 29

SB-237: The best of both worlds: an accountant's journey into desktop-cloud solutions

Wednesday, July 29

SB-242: The best-kept “not so secret” tips and tricks of Sage 50

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Snapshot of Sage Accountants Network Canadian customer experiences Thursday, July 30



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Networking

Thursday, July 30

Stay hungry. Stay foolish. Steve Jobs' mantra. This panel will showcase how innovation by design drives new and breakthrough products and businesses.

Finding your fan base. Creating your own business, much like being successful in entertainment, takes a level of tenacity and ultimately finding a client/consumer/fan base who'll support you. From TV to music to sports, panelists will discuss persevering through the hard times, experiencing the highs of success, and eventually finding the fan base who support their careers.

Thursday, July 30

TL-122: Using Psychology 101 to build your business
SA-48: The radical accountant: new rules for the future-ready firm
SA-51: Think big and ignite your practice
SA-53: Pricing in practice: a new business model explored
SA-50: Getting real results with social media marketing in your accounting practice

Thursday, July 30

SB-238: Getting paid just got easier
GN-24: Increasing user adoption—dealing with resistance
GN-23: Changing conversations by asking better questions

Thursday, July 30

Learn by doing. Explore products and new capabilities in guided sessions led by Sage experts. Interactive learning formats are held in smaller groups allowing you to ask the questions that matter to you.

Thursday, July 30

These forums allow you to ask questions, share ideas, and solve issues. Led by Sage experts and seasoned customers, you get a mix of real-world use cases and deep product expertise.

Thursday, July 30

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