

# Snapshot of Sage 50 Accounting—U.S. Edition customer experiences Tuesday, July 28



Featured conversations



Success strategies



Product lessons



Interactive learning



Deep dive collaborative learning



Trending on Sage City



Networking

Tuesday, July 28

## Sage conversation

Tuesday, July 28

**PY-175:** Gift and loyalty in the Digital Age  
**SP-110:** The mobile device warehouse and manufacturing take over  
**CS-101:** How to be a business rule breaker  
**TL-108:** Claim your fame: how brilliant businesses turn passion and personality into profit.

Tuesday, July 28

**SB-175:** Sage 50—U.S. Edition financial reports for the owner or CEO  
**SB-178:** Sage 50—U.S. Edition financial reports for the CFO, controller, and finance manager  
**SB-182:** Sage 50—U.S. Edition financial reports for the bookkeeper and office manager  
**SB-181:** Extend the power of Sage 50—U.S. Edition with these integrated add-ons

Tuesday, July 28

**MM-111:** Sage 50—U.S. Edition Intelligence Reporting: financial workshop (hands-on)

Tuesday, July 28

**SB-176:** Get more customers and make more sales with tools in Sage 50—U.S. Edition  
**MM-202:** Best practices in managing fixed assets—a customer roundtable

Tuesday, July 28

Participate in your choice of peer-led roundtable topics, featuring trending topics on Sage City.  
**Sage 50—U.S. Edition topics:**  
 - Things to consider when upgrading to a newer version  
 - Using SAP Crystal Reports to create custom reports  
 - Moving company data to a new server  
 - Account reconciliation issues  
 - Best practices for closing out the fiscal and payroll years

Tuesday, July 28

Sage Summit brings together the Sage community all in one place. Build your network and meet with people who share your perspective (or who can show you a new one) by experiencing the entire Sage Campus—explore sponsors, Sage solution showcase, Sage consulting center, sponsor theaters, broadcast studio, social hub, receptions, mobile app, and more!

# Snapshot of Sage 50 Accounting—U.S. Edition customer experiences Wednesday, July 29



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**Broke and desperate.** Discover the story of three women who, through business, reinvented their lives through invention, education, technology, and most important, perseverance.

Wednesday, July 29

**SB-226:** The crossroads of funding for small businesses  
**SB-225:** The ABCs of social media for small businesses  
**SB-245:** Service-based businesses grow through customer referrals  
**TL-129:** Defining your brand with the Cupcake Girls

Wednesday, July 29

**SB-177:** Choose the best payroll option for your business  
**SB-179:** Budgeting and forecasting tools in Sage 50—U.S. Edition  
**SB-184:** Manage your employee payroll in Sage 50—U.S. Edition

Wednesday, July 29

Learn by doing. Explore products and new capabilities in guided sessions led by Sage experts. Interactive learning formats are held in smaller groups allowing you to ask the questions that matter to you.

Wednesday, July 29

**SB-183:** Tips and tricks for getting more out of Sage 50—U.S. Edition  
**SB-221:** Top seven #smallbiz trends

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# Snapshot of Sage 50 Accounting—U.S. Edition customer experiences Thursday, July 30



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Thursday, July 30

**Stay hungry. Stay foolish.** Steve Jobs' mantra. This panel will showcase how innovation by design drives new and breakthrough products and businesses.

**Finding your fan base.** Creating your own business, much like being successful in entertainment, takes a level of tenacity and ultimately finding a client/consumer/fan base who'll support you. From TV to music to sports, panelists will discuss persevering through the hard times, experiencing the highs of success, and eventually finding the fan base who support their careers.

Thursday, July 30

**CS-111:** Investing in your most valuable asset: your people  
**CS-112:** Succession planning  
**TL-145:** If I made a profit, where's my cash?

Thursday, July 30

**SB-185:** New features in Sage 50—U.S. Edition to help you work faster and smarter  
**SB-180:** Designing custom financial statements for your business

Thursday, July 30

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Thursday, July 30

**MM-108:** Become a power user of your Sage Intelligence solution and produce more meaningful information

Thursday, July 30

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