

Snapshot of Sage CRM customer experiences Tuesday, July 28



Featured conversations



Success strategies



Product lessons



Interactive learning



Deep dive collaborative learning



Trending on Sage City



Networking

Tuesday, July 28

Sage conversation

Tuesday, July 28

TL-101: Go beyond buzzwords—focus on building your company's value

TL-134: Why mobile, why now? A decision maker's guide to business success

TL-121: Analyzing your business for growth

Tuesday, July 28

MM-142: Maximizing value from your website

MM-144: Hear from your peers: how CRM helped me overcome my marketing and sales challenges

MM-136: Tips for maximizing sales effectiveness

MM-137: How to excel at email marketing, marketing automation

Tuesday, July 28

MM-234: Customizing CRM (hands-on)

Tuesday, July 28

These forums allow you to ask questions, share ideas, and solve issues. Led by Sage experts and seasoned customers, you get a mix of real-world use cases and deep product expertise.

Tuesday, July 28

Participate in your choice of peer-led roundtable topics, featuring trending topics on Sage City

Tuesday, July 28

Sage Summit brings together the Sage community all in one place. Build your network and meet with people who share your perspective (or who can show you a new one) by experiencing the entire Sage Campus—explore sponsors, Sage solution showcase, Sage consulting center, sponsor theaters, broadcast studio, social hub, receptions, mobile app, and more!

Snapshot of Sage CRM customer experiences Wednesday, July 29



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Networking

Wednesday, July 29

Broke and desperate. Discover the story of three women who, through business, reinvented their lives through invention, education, technology, and most important, perseverance.

Wednesday, July 29

TL-126: Winning the battle of regulatory compliance
TL-116: Is your head in the cloud? A business guide to understanding all your options
SP-105: Phone, fax, and email? Why customers demand more than you outdated customer service
TL-154: How to leverage innovation and technology for global growth
CS-109: What it really means to be “customercentric”

Wednesday, July 29

MM-135: What is social CRM, and why should it matter to your business?
MM-193: Ensuring a successful software implementation for your company
MM-139: Delivering customer service in the 21st century
MM-140: Getting your business on board with customer relationship management

Wednesday, July 29

MM-235: Sage CRM E-marketing with MailChimp (hands-on)

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Snapshot of Sage CRM and mobile services customer experiences Thursday, July 30



Featured conversations



Success strategies



Product lessons



Interactive learning



Deep dive collaborative learning



Trending on Sage City



Networking

Thursday, July 30

Stay hungry. Stay foolish. Steve Jobs' mantra. This panel will showcase how innovation by design drives new and breakthrough products and businesses.

Finding your fan base. Creating your own business, much like being successful in entertainment, takes a level of tenacity and ultimately finding a client/consumer/fan base who'll support you. From TV to music to sports, panelists will discuss persevering through the hard times, experiencing the highs of success, and eventually finding the fan base who support their careers.

Thursday, July 30

TL-151: The phenomenon of mobile

TL-152: Understanding your financials and finding hidden ways to improve your business performance.

Thursday, July 30

MM-146: Staying connected to your business while you are on the move

MM-141: How to evaluate and build a business case for technology purchases

MM-114: You're still mailing your invoices?

MM-208: From quote to delivery

Thursday, July 30

MM-236: Enable your mobile salesforce with Sage Mobile Sales (bring-your-own-device)

Thursday, July 30

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Thursday, July 30

Participate in your choice of peer-led roundtable topics, featuring trending topics on Sage City

Thursday, July 30

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