

SAGE SOFTWARE CANADA, LTD.
SAGE 50 CANADIAN EDITION ESSENTIALS4SUCCESS SWEEPSTAKES
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. ALTERNATE ENTRY METHOD PROVIDED.
A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. **ELIGIBILITY:** The Sage 50 Canadian Edition Essentials4Success Sweepstakes (the "Sweepstakes") is open to anyone who is a legal resident of Canada (excluding Quebec) and has reached the age of majority in their respective province at or before the start of the Contest. Employees of Sage Software Canada, Ltd., SOHO Business Group, Get Connected Media / Blink Media, and members of the Sage Accountants Network, their related companies and agents, are not eligible to participate in the Sweepstakes. The Sweepstakes is subject to all federal, provincial, and local laws and regulations and is void where prohibited by law.
2. **SPONSOR:** The Sweepstakes is sponsored by Sage Software Canada, Ltd., 13888 Wireless Way, Suite 120, Richmond, BC V6V 0A3 ("Sponsor").
3. **AGREEMENT TO OFFICIAL RULES:** Participation in the Sweepstakes constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules and the decisions of Sponsor, which are final and binding. Winning a prize is contingent upon fulfilling in a timely manner all requirements set forth herein. Further, by entering, entrant grants permission for the use of the entry, and his/her name, to be posted on the Internet (on the Sponsor's web site and any other web site) in connection with the Sweepstakes, and the advertising, promotion, and publicity of the Sweepstakes, and otherwise, as stated in these Official Rules (as solely determined by Sponsor), and entrant warrants and represents that he/she has all right and authority to grant such permission. Notwithstanding anything to the contrary, however, there is no obligation of the Sponsor or any other person or entity to post or make any use of the entry
4. **TIMING:** The Sweepstakes begins at 12:00 a.m. midnight Pacific Time ("PT") on October 3, 2013, and ends at 11:59 p.m. PT on September 26, 2014 (the "Sweepstakes Period").
5. **HOW TO ENTER:** Visit www.Sage50Accounting.com/StartUpContest and complete the required information on the entry form. Limit one (1) entry per person.
6. **ALTERNATE METHOD OF ENTRY:** To enter to win without completing the Sweepstakes entry form, mail a 3x5 postcard with your name, company name, customer number (if applicable), address, phone number and email address to Sage Software Canada, Ltd., 13888 Wireless Way, Suite 120, Richmond, BC V6V 0A3, Attn: B. Webb. Each mailed entry will count as one (1) entry into the Sweepstakes. Entries must be received no later than September 25, 2014. Limit one (1) per person. Sponsor is not responsible for incomplete, invalid, late, or illegible entries, which will be disqualified. All entries become the property of Sponsor and none will be returned.
7. **DRAWING:** Prize drawings will be held weekly each Tuesday during the Sweepstakes Period with the first drawing held on Tuesday, October 8, 2013 and the last drawing held on Tuesday, September 30, 2014. On each drawing date, Sponsor will select the name of one (1) potential winner of the prize pack (described below) in a random drawing of all eligible entries received. The potential prize winner will be notified via email address provided. The potential winner will be required to correctly answer, without mechanical aid, a time limited mathematical skill testing question to be administered by telephone, at a time mutually convenient for potential winner and Sponsor, prior to verification and award of prize.
8. **REQUIREMENTS OF THE POTENTIAL WINNER:** If Sponsor does not receive a response from the potential winner within seven (7) days after Sponsor's first attempt to contact the potential winner or if the potential winner is otherwise ineligible to receive the prize, the prize will remain unawarded for that weekly drawing.
9. **PRIZES:** There will be fifty-two (52) prize packs (Average Retail Value ("ARV") of each prize pack is \$1,269.99). Each prize pack will consist of the following: (a) Sage 50 Pro Accounting 2014—Canadian Edition software (ARV \$299.99); (b) Two (2) hour session with a Sage Accountants Network member to help install, set-up, and get started on the Sage 50 software (ARV \$250); (c) a Citrix GoToMeeting package from Get Connected Media (ARV \$290); and (d) a one (1) hour business consultation with SOHO Business Group (ARV \$500). Prizes are not refundable and must be accepted as awarded. Winner is responsible for any taxes and fees that are not expressly mentioned above and are associated with receipt or use of prize. The odds of winning a prize once the entry has been submitted depends on the number of eligible entries received.
10. **GENERAL CONDITIONS:** In the event that the operation, security, administration, or integrity of the Sweepstakes is impaired in any way for any reason, including fraud, technical problem, or any other factor

beyond Sponsor's reasonable control, the Sponsor may, in its sole discretion, either (a) suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules; or (b) award the prizes at random from among the eligible entries properly received up to the time of the impairment. Sponsor reserves the right in its sole discretion to disqualify any entity it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules, or in any disruptive manner. Any attempt by any entity to deliberately undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such entity to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

11. **RELEASE AND LIMITATIONS OF LIABILITY:** By participating in the Sweepstakes, entrant agrees to release and hold harmless the Sponsor and its officers, directors, employees, and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Sweepstakes; (b) printing errors; (c) lost, late, postage-due, misdirected, or undeliverable mail; (d) errors in the administration of the Sweepstakes or the processing of entries; or (e) injury or damage to persons, entities, or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use of any prize. Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Sweepstakes, and in no event shall the Released Parties be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.
12. **DISPUTES:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims, and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the Province of British Columbia; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsors in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the Province of British Columbia, without giving effect to any choice of law or conflict of law rules (whether of the Province of British Columbia or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the Province of British Columbia.
13. **OFFICIAL RULES AND SWEEPSTAKES RESULTS:** To request a copy of the Official Rules and/or the names of the winners, send a self-addressed stamped envelope with your request to Sage Software Canada, Ltd., 13888 Wireless Way, Suite 120, Richmond, BC V6V 0A3, Attn: B. Webb.
14. **ADDITIONAL FACEBOOK TERMS.** This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook. You are providing your information to Sponsor and not to Facebook. The information you provide will only be used for the Sweepstakes. Participating and entering in this promotion is considered a complete release of Facebook by each entrant.